

2015 Serving With A Purpose Conference

Wednesday, May 13, 2015 9 am—4 pm

*A gathering for CA Friends, Trustees, Foundations, Volunteer Leaders
and the staff who support them!*

**Our 2015 theme: Inspired Marketing: Help your community
re-discover who you are and what you do!**

Keynote Speaker: Nancy Dowd

Nancy is the co-author of ALA's bestselling book, *Bite-Sized Marketing: Realistic Solutions for Overworked Librarians*. She is a senior manager at NoveList and is passionate about developing their newest product, LibraryAware.

New York Times and USA Today Best-Selling author Meg Waite Clayton

Location: Ontario Convention Center, Ontario, CA

(2000 E Convention Center Way, Ontario - Free parking!)

Branding 101 presentation by the city of Rancho Cucamonga

Friends of the A.K. Smiley Library A continental breakfast and catered sit - down lunch

Author speaking and signing Breakout sessions to learn and much more!

Cost: April 2 – April 30: \$35.00 May 1 – May 13: \$50.00

To register, cut and paste this link into your browser:

<http://host7.evanced.info/califa/lib/eventsignup.asp?ID=144>

We now accept credit cards!

Hotel accommodations by Red Lion Hotel, Ontario Airport

Special rate: \$79.00; Free breakfast and Wi-Fi

To book your room, call: 909-937-9700

For more info:

Shawn Thrasher; Ontario City Library

909-395-2204 or email Robin @

rhoklotubbe@santaclaritalibrary.com



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